



JUNXTER MEDIA & TECHNOLOGY LLC

514 Killamey Lane
Valparaiso, Indiana 46385

Daniel T. Pinkowski

+86 13439154456 (Beijing, China P. R.)
E-mail: dan@junxterllc.com

Martin H. Meng

+86 13814038632 (Nanjing, China P. R.)
+1 858-926-5865 (San Diego, California)
+1 219-961-2198 (Valparaiso, Indiana)
E-mail: martin@junxterllc.com

Brand Concept

The FMT magnetic power bicycle is a GREEN PRODUCT
G-green, FMT Bike is environmentally friendly, producing zero pollution

R-relaxing, Pedaless, FMT Bike is easy and comfortable for any riders.

E-elegant, FMT Bike has fashionable design and adopts supreme materials.

E-energetic, one full charge of lithium battery can last over 25 km

N-novelty, folding bike weighing 7 kg in total, the lightest bike in the world.

Target Consumer Groups:

Consumers aged from 15 to 80

- Age Group of 12-20 (students seeking for novelty, chic and individuality)
- Age Group of 21-30 (commuters seeking for a compact bike which is compatible with public transportation)
- Age Group of 31-60 (those who wish to relax in their leisure time with family)
- Age Group of 61-80 (Those who seek a healthy lifestyle after retirement)

Brand Spokesperson

- Xing Huina is a leading female distance runner in China, who broke world youth record in Paris 2003 World Athletic Championships, and won golden medal for 10,000 m running in 2004 Athens Olympics.
- Xing Huina, as the spokesperson of FMT series products by Aitefu Group, has brought sportsmanship and Olympic spirits into the products. FMT Bike is a green product which greatly response to the call for "a new blue sky" by 2008 Beijing Olympic Games and has been recognized by the Olympic Center of China. The first FMT magnetic power bicycle from the production line has been awarded to Xing Huina. Just as Xing Huina,
- FMT Bike will spare no effort to achieve the best!

Product Descriptions

● TM-Z-06Q



Product Parameters

Motor Power	120 W	Battery Type	Li, 11Ah/14.4V
Size	1100 x 850 x 400mm	Gear-shifting Mode	2-speed electronic shifting
Foldaway Size	1100 x 470 x 120 mm	Control Mode	Magnetic remote control button
Tire Size	Front 12", hinder 14"	Driving Mode	Front wheel driving
Maximum Speed	20Kmh (National Standard)	Braking Mode	E-ABS electromagnestic braking
Motor Weight	0.7kg	Continuous Travel Range	≥25 Km
Whole Weight	7.0kg	Load	≤80Kg

Compare with Ordinary Electric Bicycle

Properties	FMT magnetic power bicycle	Ordinary Electric Bicycle
Weight	7Kg	around 30Kg
Price	RMB2684	RMB1200-4000
Portability	Foldaway & Portable	Poor Portability
Motor Efficiency	High magnet Disc Type, 85%	Ordinary Hub Type, 75 %
Life Span of Battery	Li battery can be recharged for over 1000 times, 6-7 times more durable than Lead-Acid battery	
Environmental Properties	Production, use and disposal of Li batteries will not impose any pollution, and waste Li battery claiming is not necessary. Production and disposal of Lead-acid batteries will impose serious pollution, and the waste batteries must be claimed.	

● **TM-Z-0701Q**



Product Parameters

Motor Power	120 W	Battery Type	Li, 11Ah/14.4V
Size	1100 x 930 x 400mm	Gear-shifting Mode	2-speed electronic shifting
Foldaway Size	1100 x 500 x 240 mm	Control Mode	Magnetic remote control button
Tire Size	Front 12", hinder 14"	Driving Mode	Front wheel driving
Maximum Speed	20Kmh (National Standard)	Braking Mode	E-ABS electromagnetic braking
Motor Weight	0.7kg	Continuous Travel Range	≥25 Km
Whole Weight	10.0kg	Load	100 kg

Compare with Ordinary Electric Bicycle

Properties	FMT magnetic power bicycle	Ordinary Electric Bicycle
Weight	10Kg	around 30Kg
Price	RMB2684	RMB1200-4000
Portability	Foldaway& Portable	Poor Portability
Motor Efficiency	High magnet Disc Type, 85%	Ordinary Hub Type, 75 %
Life Span of Battery	Li battery can be recharged for over 1000 times, 6-7 times more durable than Lead-Acid battery	
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Product Quality Standards

- In line with Standard Q/320831GM001-2006.
- GB/T 5171-1991 "Common Technological Requirements for Low-power Motors".
- GB/T 12350-1990 "Safety Requirements for Low-power Motors".
- GB17761-1999 "Common Technological Requirements for Electric Bicycles".
- Other related national or international standards.

7 Selling Points

- cutting edge technologies, unique application of electromagnetism
- Highly competitive with IPR protection
- New-type Li battery, which is energy-conserving and environment-friendly.
- 7kg in total weight, the lightest folding bike in the world.
- E-ABS and manual brake which is safe and reliable.
- Magnetic control key , preventing from vandalism by children and theft.
- Unique ID selling.



High Magnetism Disk Motor



Double Gear



E-ABS and Manual Brake



Magnetic Control Button